



# SIRIM ECO-LABELLING

Certification Scheme

*A contribution to the preservation and protection of the environment*



ENABLING BUSINESSES. ENHANCING LIVES



SIRIM

ISO 14024



**The Eco-Labeling Mark** is a means of communicating a product's environmental benefits to the consumers and enabling them to make the purchasing decision based on environmental safety attributes. With so many product claims in the market, the SIRIM Eco-Labeling mark can act as an effective marketing tool, which enables a company to position its product as an environmental-friendly product. This will also give the product a competitive edge over other similar products in a consumer market that is increasingly becoming more environmentally conscious.

Under the SIRIM Eco-Labeling Scheme, a product will be independently tested and verified against specific eco-label criteria and the applicable product standard before the organisation is allowed to use SIRIM Eco-Labeling mark on its product, packaging and promotional materials.

In ensuring the credibility of SIRIM Eco-Labeling mark, the licensee will be placed under a surveillance audit where a factory audit is carried out for each renewal period. During factory audit, product and organisation's quality system will be re-evaluated to ensure continuous compliance against the requirements under the SIRIM Eco-Labeling Scheme.

**+ Benefits**

- To increase the marketability of products to environment-conscious consumers.
- To improve a company's brand image as an environmental-friendly organisation.

- To increase product competitiveness where purchasing decision based on environmental attributes.
- To contribute on the preservations and protections of the environment.

**Certification Requirements**

Criteria prior to licence award:

- Comply with the applicable requirements of the product standard/ specification and relevant eco-labelling criteria.
- Demonstrate an acceptable quality against control plan to verify product to the required standards and the capability to comply with the Product Certification Requirement as specified in the Product Certification Agreement.
- Comply with the relevant Environmental Quality Act.

**WHY SIRIM QAS?**

**SIRIM QAS** is an internationally recognised conformity assessment body with decades of experience in providing certification, inspection and testing services to both local and international customers.

We also gained accreditations from leading accreditation bodies such as the Department of Standards Malaysia (STANDARDS MALAYSIA) for Product Certification Scheme against the ISO/IEC 17065 - General Requirements for Bodies Operating Product Certification Systems. The accreditation takes into account the requirements of ISO 14024 - Environmental labels and declarations -- Type I environmental labelling -- Principles and procedures.

These accreditations not only demonstrate the competence of our personnel and the credibility of our certification processes but also ensure the international recognition of our certificates.

SIRIM QAS is a member of the Global Ecolabelling Network (GEN), a non-profit international association of a third-party which aims to improve, promote and develop the 'ecolabelling' of products and services worldwide. SIRIM QAS membership in GEN attests to the credibility of SIRIM Eco-labelling Scheme and puts it at par with the eco-labelling schemes of other member countries.

**Application Process:**

- 1 Application
- 2 Documentation Audit
- 3 Factory Audit & Sampling
- 4 Testing
- 5 Recommendation & Approval
- 6 Issuance of Licence
- 7 Surveillance Audit



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**YOUR NEXT STEP**

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