



An Effective Way To Communicate A product's Environmental Benefits To Your Consumers.

Upon certification, the brands can use SIRIM's Eco-Labeling mark to market the products. It is an effective way to communicate a product's environmental benefits to the consumers and make better purchasing decisions based on eco-friendly attributes. As buyers increasingly become conscious of adverse environmental impacts, it encourages more companies and brands to adopt these certification standards. In this way, both brands and consumers benefit as the nation works towards a mutual goal of environmental sustainability.

With The SIRIM Eco Labelling Mark;



SIRIM
ECO-LABEL

- Buyers need not carry out further tests as the product is already found to be in compliance with environmental standards.
- Certified products assure not only environmental sustainability but also safety, quality, and reliability. This way, consumers can steer clear of sub-standard products or those that misrepresent themselves.

Get Certified Today!

Need help or have a question?

Helpline: +603 5544 6400

[Enquire Now](#)

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SIRIM QAS International Sdn Bhd is an accredited testing, inspection and certification body with an established presence in over 37 countries worldwide. Together with our highly trained and experienced personnel, we are committed to provide our clients with the highest standards of service. With our wide range of services and stellar track record in the area of conformity assessment, we are your partners in assurance and quality.

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