



RULES ON THE USE OF SIRIM QAS INTERNATIONAL CERTIFICATION MARKS FOR PRODUCTS, PROCESSES OR SERVICES (ISO/IEC 17065)

These rules specify how SIRIM QAS International's certification marks shall be depicted and the conditions relating to their use.

A client who is certified by SIRIM QAS International is entitled to use the applicable certification mark of SIRIM QAS International. For multi-site organizations, only sites whose activities are included in the scope of the certification may use the applicable certification mark. The right to use the certification mark does not extend to the parent company or to the subsidiary(ies) of the certified client unless these entities are also included in the certification.

SIRIM QAS International's certification mark may be used on its own and shall clearly reflect the certification scheme for which the client has been certified. The applicable certification mark when used on its own shall be as shown in **Annex 1**.

The use of SIRIM QAS International's name, corporate logo, trademarks or any intellectual property under any circumstances without prior written approval of the Chief Executive Officer is strictly forbidden.

The requirements for the use of certification marks are as follows:

- a) All SIRIM QAS certification marks are the sole property of SIRIM QAS International's and it shall be used according to these guidelines **ONLY**.
- b) There is no minimum size requirement for the mark, but it must be legible and readily identifiable. The size of the Certification Mark may be reduced or enlarged proportionately as required.
- c) The official artwork of certification marks in *Annex 1* may be obtained from SIRIM QAS International. In the case of preprinted material e.g. letterhead, stationery, newspaper and magazine articles, the certification marks may be reproduced in the predominant colour of these items.
- d) Client shall apply the certification mark **ONLY** to products that are:
 - i) specifically listed on the certificate;
 - ii) complied to the Specified Standard and procedures including relevant regulatory provisions, and;
 - iii) fulfilled the markings requirement as stipulated in the certificate.
- e) The Certification Mark shall be directly applied to each product except where the physical characteristics of the products do not permit, in which the case, the Certification Mark may be applied to the smallest packaging unit or warranty card.
- f) The certification mark shall be applied in such manner that is **NOT** transferable from one products, processes or services to another.
- g) The usage of the certification mark on the products, processes or services, may not be used to imply a relationship such as partnership with SIRIM QAS International.
- h) The certified client shall not reference the intent to submit a product, processes or services for certification or the expectation that the product, processes or services may be certified in the future. For example, client shall not state "Approval by SIRIM QAS International is pending" or "Approval by SIRIM QAS International applied for".

- i) SIRIM QAS International's certification marks shall not be preceded or followed by a qualifier that indicates a degree of certification or acceptability. For example, "exceeds"" first" or "only" shall not be used to qualify any SIRIM QAS International's.
- j) Only official artwork of the certification mark proposed to SIRIM QAS International shall be used. The certification marks shall not be altered in any way other than to resize the artwork proportionately. Unacceptable uses of the certification mark include, but are not limited to, adding/deleting wording or artwork, reducing the artwork to an illegible size, or distortion.
- k) Certification marks shall be used **ONLY** on advertising materials, articles, catalogs, manuals, booklets, mill certificates, signage and news releases. Use of SIRIM QAS International's certification marks on such promotional material is not a substitute for use of the complete SIRIM QAS International's certification mark on SIRIM QAS International certified products and/or product packaging.
- l) No SIRIM QAS International's certification mark or aspect thereof shall be incorporated as part of the business name, business stationery, Internet domain name, or brand name/trademark for products, processes or services. This includes both design aspects and words aspects.
- m) If certified client chooses to use only wordings in the advertising material to describe the product, processes or services being certified by SIRIM QAS International, the certified client shall use the wordings as "**SIRIM QAS CERTIFIED TO (standard no.)**" and followed by "**CERT.NO**".

Certification mark with the Standards Malaysia accreditation mark

The SIRIM QAS International certification mark may be used in combination with the Standards Malaysia accreditation mark by a client who has been issued with a Standards Malaysia accredited certificate. In all instances where the accreditation mark is used by the client, it shall be together with the applicable management system certification mark with associated text as shown in **Annex 2**.

The marks, when used in combination, shall be used as depicted in *Annex 2*. The client, however, may use the Standards Malaysia mark in black and white and may obtained the official artwork form SIRIM QAS International.

The combined marks, as depicted in **Annex 2**, may be uniformly enlarged or reduced, but all the accompanying text shall always remain legible. The combined marks may be used in literature, stationery and advertising.

Misuse of the Certification Marks

- a) Any act such as addition and/or omission by certified client with or without intention that has breach the term and guidelines provided herein shall be considered as an act of misuse the certification mark.
- b) SIRIM QAS International shall have the right to make an investigation including providing support to an enforcement body to raid the premises related to the products, processes or services without giving notice to the certified client once SIRIM QAS International received such complaint.
- c) SIRIM QAS International shall have the right to terminate the certified client and the agreement with the certified client if it is shown there are evidences of misuse of the certification mark.
- d) SIRIM QAS International shall have the right to claim from the certified client for any loss and cost incurred that SIRIM QAS International has to suffer as a result of the misuse including legal proceedings and public notification costs.

- e) SIRIM QAS International shall have the right to make a claim through court jurisdiction if the remedy provided by arbitration is not sufficient to cover the loss and cost suffered by SIRIM QAS International due to the misuse.
- f) The certified client shall inform the public through media that they had misused the certification mark and to recall the product.

Note :

- 1) **The numeric identification YYYY in the standard (e.g. ISO 29993:YYYY) refers to year of revision of the standard. Client is required to confirm the revision number of the standard by referring to the latest version of the certificate issued by SIRIM QAS International.**
- 2) **The alpha-numeric identification XXXXXX in the Cert No. (e.g. CERT. NO.: XXXXXX) refers to the certification number of the certificate. Client is required to confirm the Cert No. by referring to the latest version of certificate issued by SIRIM QAS International.**

ANNEX 1



SIRIM

CERTIFIED TO MSPO SC
STANDARD : YYYY
CERT. NO. : XXXXXX



SIRIM

CERTIFIED TO PEFC ST 2002:YYYY
CERT. NO. : XXXXXX



SIRIM

CERTIFIED TO RSPO SC
STANDARD : YYYY
CERT. NO. : XXXXXX



SIRIM

CERTIFIED TO ISO 22716:YYYY
CERT. NO. : XXXXXX



SIRIM

CERTIFIED TO ISO 29993:YYYY
CERT. NO. : XXXXXX



SIRIM

CERTIFIED TO ISO 18295:YYYY
CERT. NO. : XXXXXX



SIRIM

CERTIFIED TO ISO 17679:YYYY
CERT. NO. : XXXXXX

ANNEX 2

Certification mark with the Standards Malaysia accreditation mark



CERTIFIED TO PEFC ST 2002:YYYY
CERT. NO. : XXXXXX



CERTIFIED TO MSPO SC STANDARD:YYYY
CERT. NO. : XXXXXX