



SIRIM TRUSTED MARK SCHEME

PRODUCT CERTIFICATION

Raise Your Profile as A Trusted Online Seller



Make your store more visible on e-commerce platforms. As a leading certification service provider, SIRIM QAS is best-suited to be your partner in assurance and quality. Online sellers can enhance their reputation among consumers by demonstrating superior quality and practices.

Credibility is Key – SIRIM Trusted Mark

The concept of online shopping has gained popularity in recent years. The rise of e-commerce and online stores has made it more convenient for consumers to purchase goods with more options made available to them and at competitive prices.

This, however, comes with its drawbacks, especially with the increasing number of counterfeit products sold online. They present a significant risk to consumer health and safety, and affect the credibility of other online stores.

The SIRIM Trusted Mark Scheme is designed to help sellers and suppliers on various e-commerce platforms demonstrate compliance to best practices. We provide independent verification that an e-store has fulfilled the necessary pre-requisites, which include:



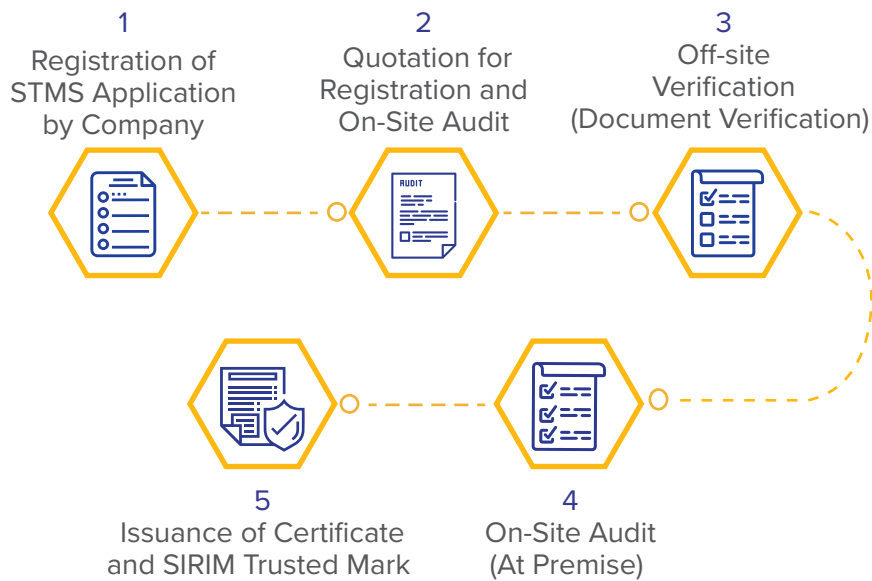
Criteria 1	Product Reliability Products sold fully comply with regulatory requirements.
Criteria 2	Product Authenticity Traceability & transparency of supply chain.
Criteria 3	Genuine Seller Legal entity & premise
Criteria 4	Consumer-Centric Handling complaint & product warranty

The SIRIM Trusted Mark guides consumers to make informed decisions about their purchases as opposed to relying on online reviews. For companies, it serves as an effective marketing tool to enhance consumer confidence which will translate to higher traffic and sales.

Why Get Certified

- Provide assurance that products sold comply with relevant standards.
- Boost brand reputation and enhance marketability on your products.
- Gain a competitive edge and differentiate your products on e-commerce platforms.
- Promote greater transparency in the buying and selling of products online.
- Inculcate a culture of continuous improvement and better equipped to meet consumer expectations.

Certification Process




SIRIM QAS – A Trusted Partner for Trusted Companies





SIRIM QAS is an internationally recognised Conformity Assessment Body with years of experience in providing testing, inspection and certification services for local and international customers.


We are accredited by the Department of Standards Malaysia (STANDARDS MALAYSIA) under the MS ISO/IEC 17065 requirements for Product Certification Scheme. This demonstrates the competence of personnel and the credibility of our certification processes, to help organisations demonstrate full compliance with standard and certification requirements. We remain committed to offer service that meets the best interests of our clients.

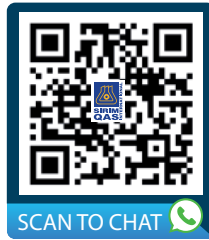
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