ISO 21101 Adventure Tourism Safety Management Systems

Certification

Maximise Adrenaline with
Maximum Safety

Minimum Risks – Maximum Rewards: The Adventure Awaits!
ISO 21101 Adventure Tourism Safety Management Systems sets the benchmark for managing adventure activities' safety and helps establish trust among tourists and industry stakeholders. By complying with the standard, adventure tourism operators can demonstrate their commitment to providing a safe environment, avoiding incidents and enjoyable customer experiences.

Thrill without Compromise on Safety

Adventure tourism is a form of tourism involving travellers engaging in exciting and often physically challenging activities in natural or adventurous environments. It goes beyond traditional sightseeing and encourages individuals to actively participate in thrilling experiences that push their limits and provide a sense of adventure.

Among the activities are hiking, rock climbing, zip-lining, ATV riding, scuba diving and paragliding. These activities involve inherent risks due to their nature and the environments in which they take place. While these risks can add to the excitement and thrill of the experience, it's essential to be aware of them and take necessary precautions.

As an adventure tourism operator, you know how important it is to provide maximum fun and excitement with minimum risks to safeguard your customers from harm.
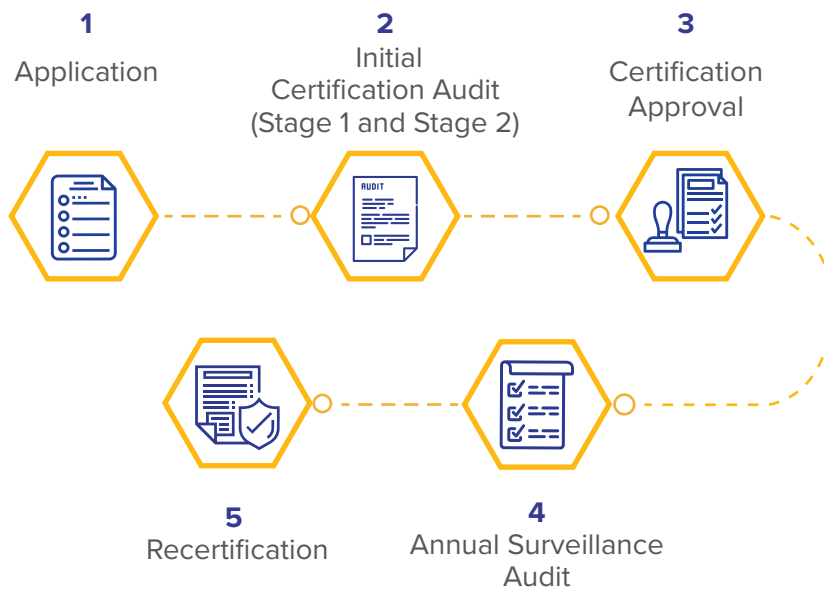

ADVENTURE
TOURISM

SIRIM

Strengthen trust and confidence in the safety of your services through ISO 21101. The Standard sets out the requirements for a safety management system that can be used by all types and sizes of providers operating in different geographic, cultural and social environments.

Why Get Certified

- Enhance safety performance and prevent incidents
- Safeguard the reputation of the certificate holder as a safe provider
- Enhance compliance with applicable legal requirements
- Increase the confidence level of the tourists/participants

Certification Process

1
Application

2
Initial
Certification Audit
(Stage 1 and Stage 2)

3
Certification
Approval

5
Recertification

4
Annual Surveillance
Audit

SIRIM QAS – Your Certification Partner

Safeguard your business and the lives of those who are the lifeblood of the adventure tourism sector. Get your organisation certified today by SIRIM QAS International. This certification body is recognised and accredited locally and globally by – the Department of Standards Malaysia (STANDARDS MALAYSIA) and the United Kingdom Accreditation Services (UKAS). It is also a member of the International Certification Network (IQNet).

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SAMM 377
SAMM 734
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