



## ISO 56002 Innovation Management Systems Customer Survey Form

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Thank you for your support towards SIRIM QAS International Sdn Bhd.

We are in the process of developing a certification scheme for Innovation Management Systems and we highly value your feedback and insight. Your responses will help us shape and design a certification that meets the needs of organisations seeking to enhance their innovation capabilities.

Please be assured that all responses will remain confidential, and your anonymity is guaranteed. Your feedback is highly appreciated.

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Questionnaire](#)

### ISO 56002 Innovation Management Systems

Specify a set of interrelated and interacting elements, aiming for the realization of value. It provides a common framework to develop and deploy innovation capabilities, evaluate performance, and achieve intended outcomes.

An organization's ability to innovate is recognized as a key factor for sustained

growth, economic viability, increased well-being, and the development of society. An organization's innovation capabilities include the ability to understand and respond to changing conditions of its context, to pursue new opportunities, and to leverage the knowledge and creativity of people within the organization, and in collaboration with external interested parties.

An organization can innovate more effectively and efficiently if all necessary activities and other interrelated or interacting elements are managed as a system.

The potential benefits of implementing an innovation management system include improved ability to manage uncertainty, increased growth and revenues as well as competitiveness, reduced costs and waste, increased productivity and resource efficiency, increased satisfaction of users, customers, and other interested parties.

### Need help or have a question?

Helpline: +603 5544 6400

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